



Alhambra Circle
PARTNERS

FOR IMMEDIATE RELEASE

URL: www.alhambracirclepartners.com

Alhambra Circle Partners, LLC Announces the Launch of Investment Banking Services Comprehensive Banking and Advisory within Specialty Finance

May 26, 2015 (Miami, FL) – Alhambra Circle Partners, LLC (“ACP”) today announced the official formation of its investment banking and advisory business focused on providing capital raising, M&A and financial services lead generation to the specialty finance industry. The company also announced the completion of its most recent investment banking advisory transaction while serving as the financial advisor to a fast growing online consumer finance platform involved in near prime through prime installment loan lending.

Bruce Goldstein, Managing Partner, stated “We believe the Specialty Finance sector remains one of the few bright spots within Financial Services and are therefore focused on efficiently matching up those up and coming participants with the most appropriate capital sources. Commercial banks, for all intents and purposes, have abandoned small ticket business lending as well as consumer lending that surrounds the fringe universe of prime and near prime credit; this lack of commercial bank liquidity has left a wide and growing gap of opportunity for new specialty finance participants. What are observing that borrowers are becoming more and more comfortable that these alternative funding resources provides them almost frictionless access, while effectively bypassing traditional banks their a capital source.”

ACP also concurrently announced a successful financing transaction while acting as exclusive financial advisor to Argon Credit, LLC of Burr Ridge, Illinois, on its recently announced an up to \$75 million debt facility, which was provided by a credit hedge fund. Says Goldstein, “We are especially proud of the fact that we were quickly able to determine the most appropriate lender and structure that matched Argon’s challenging requirements for both capital efficiency and, importantly, speed to close. Argon is one of those unique finance companies that benefits by blending both its deep rooted mortgage industry experience with advanced consumer analysis.” Says Raviv Wolfe, CEO and founder of Argon, “This debt facility is a major boost towards our effort to quickly ramp up our consumer lending platform. We believe our Argon Intelligence program will prove to be a huge asset not only to our company’s underwriting procedures, but it will also provide our clients with loan terms that are best suited to their individual needs. AI, in combination with big data, enables us to evaluate consumer risk well beyond traditional credit scoring.”

About Alhambra Circle Partners, LLC

Alhambra Circle Partners, LLC (“ACP”) provides private investment banking and advisory services with a particular emphasis within the specialty finance and financial payments sectors. The company provides a thoughtful and methodical approach to each client’s individual circumstances. Our unique experience combining banking, operating and investing within specialty finance and commercial banking, allows us to best carry out a rational and pragmatic approach to capital raising and M&A. Our perspective, and that which our clients’ expect from us, require that we operate both as trusted advisor and as a natural extension of the management team, which in combination, best balances and leverages the clients’ typically limited internal resources. For more information, please visit www.alhambracirclepartners.com.

About Argon Credit, LLC

Argon was created to increase consumer liquidity by offering unsecured online installment loans. Having recently celebrated its one year anniversary, Argon offers people a safe and easy way to acquire loans at competitive rates. Argon has committed to providing world-class customer service and leveraging bleeding edge technology to provide the consumer the convenience of applying online 24/7/365, and experience none of the lengthy processes and uncertainty associated with traditional lending institutions. Using big data and advanced machine-learning, Argon leverages a distinctive artificial intelligence (dubbed Ai, or Argon Intelligence) algorithm that is a revolutionary analytical and sociological approach to providing competitive rates on an individual basis. This intelligent technology analyzes thousands of data points in less than 100 milliseconds in order to create an avatar of the client, truly personalizing the lending experience in the online marketplace. For more information, please visit www.argoncredit.com.

Source: Alhambra Circle Partners, LLC

Securities offered through Broadmark Capital, LLC, Member FINRA, SIPC